

The problem with deciding where to donate is...

Impactful giving is hard

PROBLEM 1

We don't connect well with extreme poverty

11,000

Each day, 11 000 children under the age of 5 die from preventable diseases.

20x ✈️ 747s

That's the equivalent of 20 full Boeing 747s crashing to earth each day.

If this happened near our home, we would spend **almost any amount** to prevent a recurrence.

PROBLEM 2

We often don't realize the huge relative value of our donations to people living in poverty



\$50 here is a dinner for two

\$50 is one month's wages to 585m people

DID YOU KNOW USD \$1 is...

0.008% of average daily US salary

60% of daily wage of someone in extreme poverty

The relative value of donations effectively increases your donation for free

PROBLEM 3

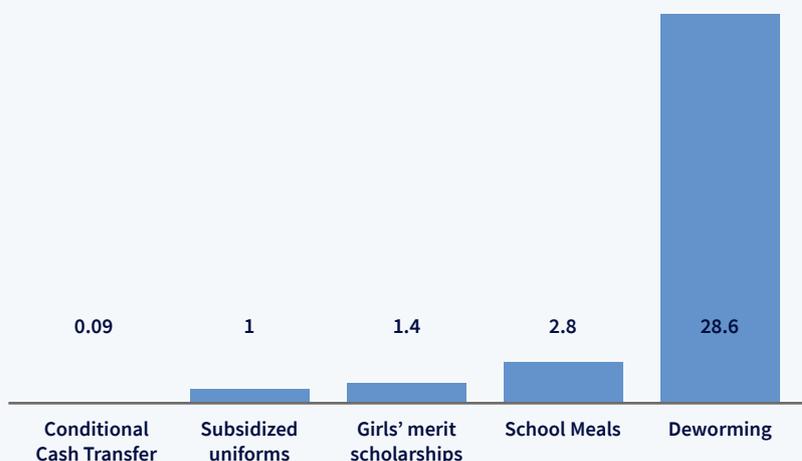
Most charitable giving is highly inefficient and our intuitions are often mistaken

For example

If you were setting up a charity to improve student attendance in a developing country, what would you do?

1. Give cash incentives for attending school
2. Subsidize uniforms
3. Provide merit scholarships for girls
4. Provide free school meals
5. Provide deworming treatments to local young people

INCREMENTAL # OF YEARS OF STUDENT ATTENDANCE PER \$100 DONATED



Deworming is 300 times more effective than conditional cash transfers!

The solution?

One for the World

We keep you connected to your giving

One for the World **educates** people about **poverty crises** across the world and the **highest ROI philanthropic solutions**.

We substantiate the impact of donations in **real terms**, in **regular, transparent impact reports**.

This brings to life the **huge relative value of your donations** and **translates them into meaningful outcomes**, such as bednets distributed or deworming treatments delivered.



Every member receives a personalized impact report like this every quarter.

We ensure your donations have maximum impact

We research the **most cost-effective charities in the world** through our partnership with GiveWell, the world's leading charity evaluator.

We curate a **data-driven portfolio of exceptionally effective non-profits** and update it **every year**, so your donations are always **as impactful as possible**.



Our value proposition

- Quarterly, **100% transparent reports** on the impact of your donations, **quantified in real terms** – you **know exactly where** your money is going, **every 3 months**
- Donations are **tax deductible**, and many employers will **match your donation** – a \$200 donation can cost you as little as \$67
- OFTW members are part of a **unique movement of like-minded young professionals**
- We make it **as simple as possible** to set up your donation – get set up in **fewer than 5 clicks**:
 1. select your preferred charities;
 2. let us know what 1% is for you;
 3. checkout!
- An **annually curated** charity portfolio every year, so you are **always** getting maximum impact for your donations

Take the pledge 1fortheworld.org/donate